



BUNDLESBETS

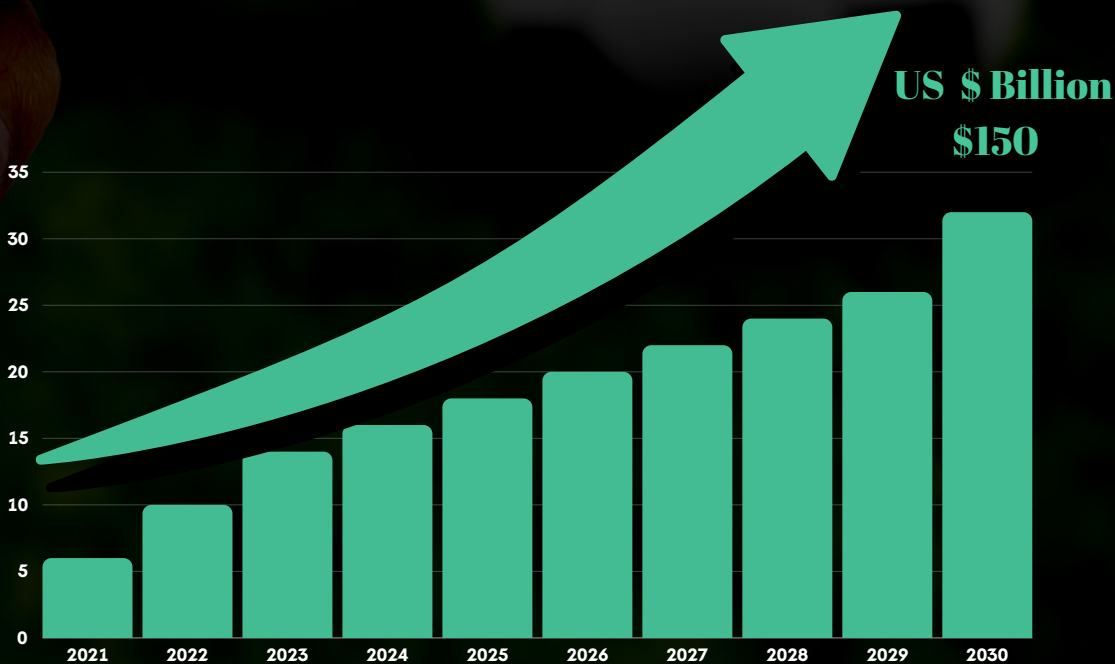
WHITE-PAPER

YOUR PREMIER WEB3 SPORTSBOOK

Introduction

Bundlesbets is a US licensed Web3 prediction platform offering Fantasy Sports, Sweepstakes and crypto prediction pools. Sports betting has seen massive global growth due to recent worldwide legislation in recent years as governments seek to reap the tax revenues from a hugely popular new stream. The sports betting industry is poised for 10% annual growth over the next decade, with the global sports betting market expected to reach over \$180 billion by 2033

Sports betting Market Size 2021-2030



Introduction

While web2 sportsbooks are numerous, the transition to web3 is complex for these giants for multiple reasons, and a massive opportunity exists to get ahead by being a first mover in the web3 sportsbook space. BundlesBets is revolutionizing the web3 space with its custom architecture software featuring numerous unique advantages:

- Fully-integrated, industry-standard sportsbook architecture used by the current web2 leaders, optimized for blockchain
- Scalability for unlimited use by 3rd party white labels
- Compliance with European Union General Data Protection Regulation 2016/679 (GDPR), UK Data Protection Act, 2018, and UK Privacy and Electronic Communications Regulations
- First web3, blockchain-based sportsbook with licenses in multiple US states (Currently AR, MD, MS, KS, WY, NY with more pending approval)
- Ecosystem and betting rewards for Bund token holders



About



About Bundles Bets

BundlesBets believes "GambleFi" represents a promising convergence within the Web3 space, combining social elements with gambling and community loyalty rewards. This trend is propelled by the shared demographic of risk-tolerant users in the online gambling and cryptocurrency markets, and it has the potential to lead to proper adoption, especially with the integration of new technologies like Web3 and decentralized finance (DeFi). This integration can lead to increased transparency, trustless betting, and automated payouts through smart contracts, ultimately enhancing the overall gambling experience.

Sportsbook offerings include standard book offerings for major sports leagues including NFL, NBA, FIFA, MLB, UFC, golf and more. Different types of wagers will be offered for differing experience levels. Standard spread-betting and prop bets will be available, in addition to more user-friendly sports pools, which allow beginners to play a more simplified "pick-em" wager, offering accessibility to a wider audience. The platform will also support fantasy leagues and run monthly sweepstakes.





About Bundles Bets



Bundlesbets offers monthly sweepstakes, allowing users to engage in free betting, invite friends, and participate in a chance to win from a monthly prize pool to grow the community. It also offers crypto prediction markets, allowing users with interest in the crypto markets to join pools and speculate on the future price of popular coins like ethereum or bitcoin.



Bundlesbets Sweepstakes

BundlesBets offers monthly sweepstakes to players with each bet placed representing an entry for the end-of-month drawing for the grand prize (currently 50,000 Bund Cash). More active users will receive greater odds of winning.



Daily Fantasy Sports

Daily Fantasy Sports - The rules are the same as other existing DFS entities - players will enter a tournament for a set amount of dollars and will use an imaginary bankroll to put together a team. Based on how the players on their team perform in real life, users will accrue points that will be used (total score) to form a leaderboard.

User A chooses the sport they want to play DFS in. They then select which tournament they want to play, which will be based on the user's risk appetite. We will have various buy-in levels for every sport. The user then uses their imaginary bankroll to put together a team with the required slots (for example, NFL may be QB, RB, RB, WR, WR, WR, TE, FLEX, DEFENSE). The user then pays the entry fee and submits their lineup. Based on how their drafted team performs in real life, they accrue points, which positions them on the leaderboard based on their %. High ranking players are awarded commensurate winnings based on performance.



Bundles Sports Prediction Pools

Engaging in activities like daily fantasy sports or traditional betting can be overwhelming for casual sports fans. While many want to add excitement to games through wagering, they may feel unsure about how to start. We recognize that creating an imaginary bankroll for daily fantasy sports or deciphering betting terms and lines can be a barrier. Our solution to this challenge is the introduction of our specially designed sports prediction pools.

Our pools are built on the Polygon network, and users can partake in sports prediction pools and win crypto in both a competitive and interactive environment. The beauty of these games is that there's no learning curve (like daily fantasy sports) as it's players vs players, and we simply collect a rake for hosting the events. These allow anyone with little to zero knowledge of the betting world to compete to win real money just by picking option A or option B, all while having fun competing against other players.



Prediction Market Pools

There exist three categories of pools. Individuals join these pools, and a fraction of the entry fee is allocated to each pool. Binary option pools entail predicting whether a coin's value will increase or decrease at a predetermined time from its price at entry. Those who make accurate predictions will divide the pool. Over/under pools involve forecasting whether a coin's value will surpass or fall short of a predetermined threshold at a specific time. Correct predictions will share the pool. A percentage goes to the house, and the rest goes into the pool. Participants can select a set number of coins (typically five) and monitor their performance based on the percentage gained. Prizes can be awarded to the highest-performing participant overall or to those achieving specific rankings (such as 1st, 2nd, 3rd). In the case of ties, the associated rewards will be distributed evenly among the tied participants.



Sportsbook

In addition to the previous products, BundlesBets operates a state-of-the-art traditional sportsbook where players may wager on athletic contests from all major sporting events with odds generated by top bookmakers.



The Bund Token

BundlesBets uses the BUND token to reward community members for their loyalty and encourage active participation in our offerings. Holders will enjoy exclusive benefits on BundlesBets.com.

BUND is available on Polygon network and can be purchased at quickswap.exchange.

Contract address :
0x47dae46d31f31f84336ac120b15efda261d484fb

TOKENOMICS

BUND Total Supply : 500,000

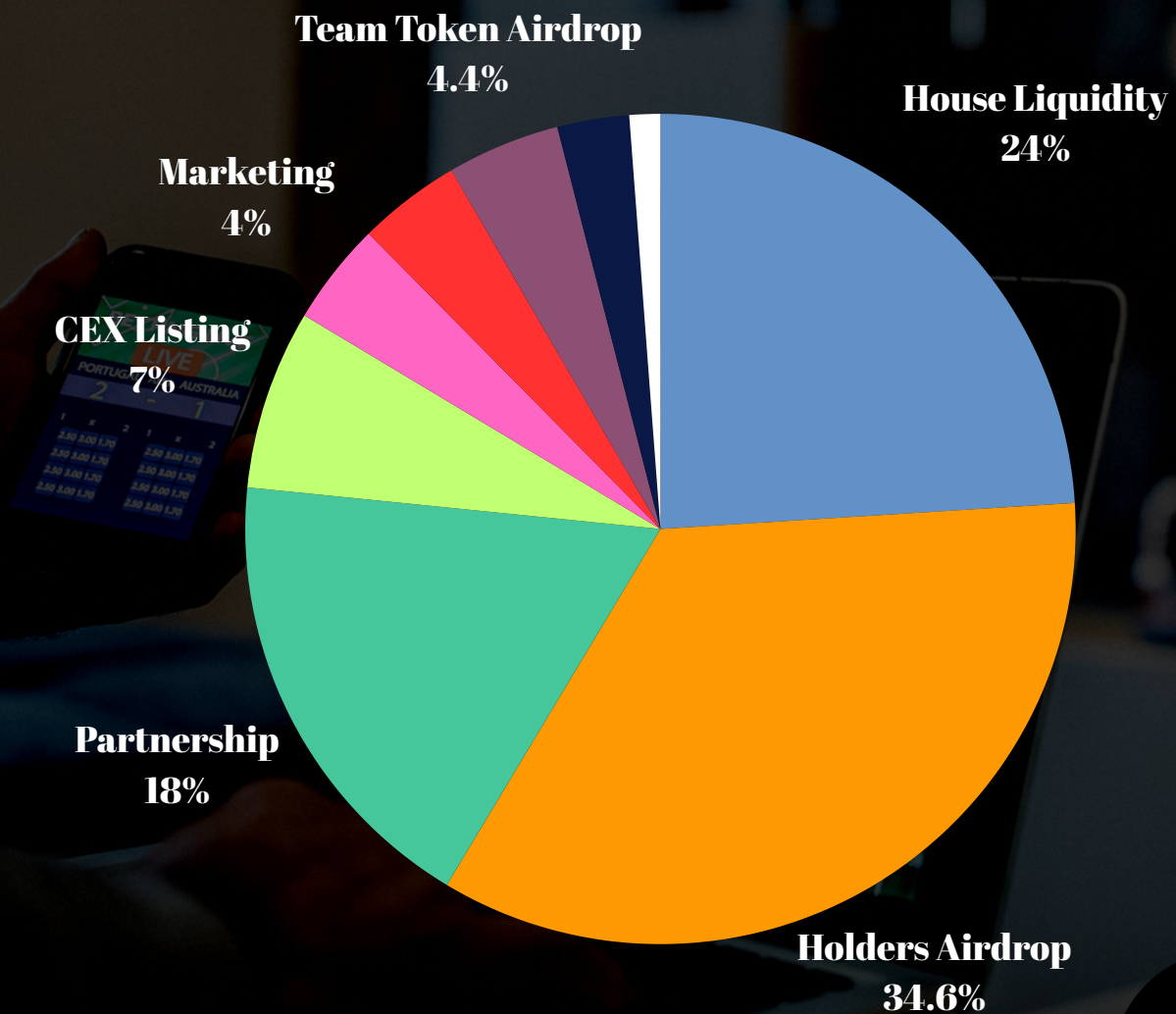
Circulating Supply : 215,000

Non-circulating supply is temporarily locked in preparation for future community rewards programs and centralized exchange listings planned for Q4 2024.

Other tokens may be used as part of partnerships with third party white labels using our sportsbook technology for their brand.



TOKENOMICS AND TOKEN UTILITY



TOKEN UTILITY

BetBoost rewards
Token buybacks
Staking rewards

BUND holders will be eligible for our BetBoost program, which offers a variable percentage increase to on-platform winnings based on the amount held. (Rewards are subject to change based on market variables.) For example, a winning BetBoost wager by a BetBoost user would receive additional winnings between .5-2% depending on their level of holdings.

Staking rewards are available through our website via BUND/MATIC LP.

BundlesBets offers generous staking pools on its website at <https://staking.bundlesbets.com/>.



DEVELOPMENT ROADMAP

1

Crypto Prediction Pools Launch
Daily Fantasy Sports Launch
BetBoost Rewards Implementation
LP and Single Sided Staking

2

White Label Partnerships
Season Long Fantasy Launch
Implement Token Buyback Program
Marketing and Onboarding

3

Bund Holders Airdrop
2nd Partnership Announcement
Virtuals Sports Launch
Additional States DFS licensing
CEX Listing

4

European Licensing
Additional U.S. States licensing
Multi-chain



THE TEAM

**Brenda Gentry,
CEO**



Brenda, aka MsCryptomom, spent almost 20 years in the traditional financial industry before pivoting to blockchain technology. She quickly became a leading voice in the Web3 space and has been instrumental in various successful projects as an advisor.

She has been featured on CNBC, Business Insider, CBS News and more for her pioneering advocacy for the crypto space.

**Christian Curtin,
Operations Manager**



Mr. Curtin was a co-founder and worked for one of the original online sportsbooks, Oasis Casino, from 1996 up until they sold in 2007. His wealth of sportsbook knowledge is what has driven the ITS product from taking a single Monday Night Football wager in 2008 into the amazing product it is today.



THE TEAM

**Cynthia Gentry,
Head of Partnerships**



Cynthia Bahati Gentry is the CEO of Gentry Media and has had numerous achievements in Web3 including, instigating a DAO and being one of the first women to do so, being a PR Executive for one of the biggest PR Firms in Crypto and leading the marketing and gamification efforts for numerous NFT projects. Gentry has been featured on CBS, Dazed, Tech Monitor, Foundation and Business Insider.

**Ted Hover,
Developer**



Mr. Hoover has been a professional full-stack developer since the 1990s but started his work in the gaming industry in 1999 when he was hired by Mr. Curtin's online sportsbook, Oasis Casino. His original task was to complete one of the first downloadable casinos for Oasis. In 2003, he went on to work for Pinnacle Sports as one of the original five developers.



**Aishwarya,
Project Manager**



Aish possesses over seven years of experience and has held leadership roles in the IT industry as a Project Manager, Strategist, and Consultant, facilitating digital transformations for clients in both web2 and web3 domains. Professionally and personally, Aish makes it a priority to pursue continuous learning and self-improvement. Aish firmly believes that exploration is an ongoing journey with no definitive endpoint.

**Simon Lewis,
Advisor**



Simon has been active in the crypto space since 2017. He worked as a broker at Mansion House Capital and Rothschild in the City of London from 2000-2008 before founding the largest mental health treatment group in Asia. This was sold to a Private Equity firm, Lombard, in 2017 for \$40,000,000, at which time he dedicated himself to crypto.

Simon founded Bundles in 2020 and maintains an advisory and director role.



Nicolas Weber,
Advisor



Nicolas Weber is an early-stage web3, Metaverse and AI investor, writer, and entrepreneur. He is the Founder and CEO of The DAC and the Founder of THE HUB. He previously Co-Founded Amazing Blocks. Additionally, he is the Co-Founder of the Tokenization Working Group at the European Blockchain Association and advisor to FITCHIN, KROWDZ, Blockchain Founders Group, VIIO, Espacio Creador and Menthol Protocol. He previously worked for established companies such as Daimler, Dieffenbacher and Allianz Global Investors.

Imani Gentry,
Social
Media Manager



Imani Hamida is a Marketing strategist based in SA, Texas. She has been instrumental with working on several DeFi protocols to include Mysten Labs, NFT projects such as Boss Beauties, WomenandWeaponsNFT, The RoyalsNFT. Imani is the social media manager for DeFi platform Bundlesbets.com an innovative sports betting and prediction platform.

Tony(TLAB) Laban Advisor



Tony is a long-time sports bettor, who represents the voice of the betting community to give our users the best experience possible.



OUR LINKS



<https://twitter.com/Bundlesbets>



<https://discord.com/invite/kuKYkgP6Fa>



<https://t.me/BundlesBets>



<https://www.bundlesbets.com/>



<https://www.coingecko.com/en/coins/bundles>



<https://medium.com/@bundlesbets>

